

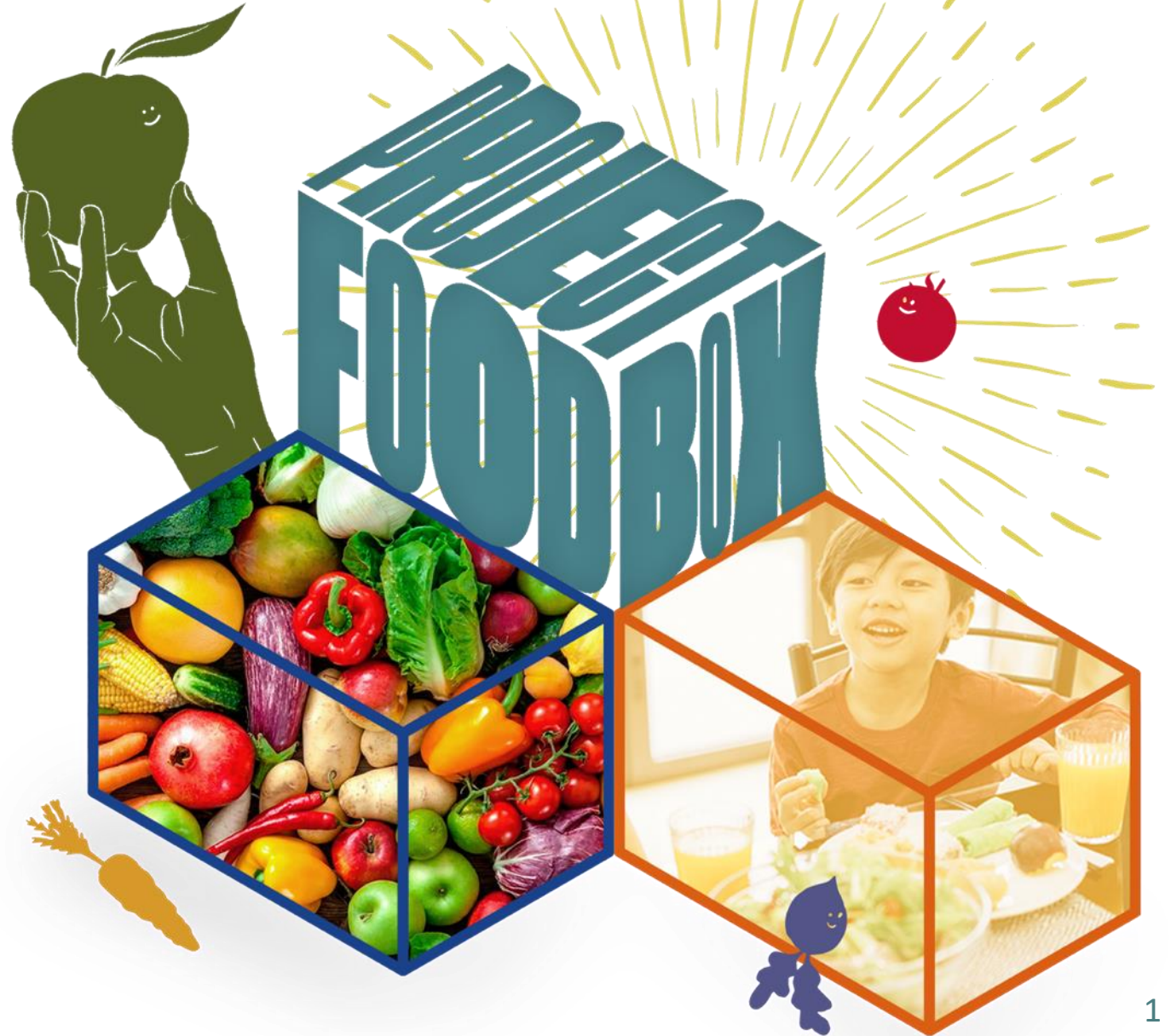
Project FoodBox



SunTerra Produce

Medically Tailored Food Box Program

Adriana Ramirez, BSN RN PHN



SunTerra Produce Background

- **Grower-Packer-Shipper** of fresh produce since 2000
- Participated in the **USDA Farmers to Families** Food Box program during the COVID-19 Pandemic
- We Partner with **multi-generational family farms** to uniquely source product in an eco-friendly way
- Food safety operations and facilities are **USDA inspected** and required by our retailer customer base



Program Summary

- New Medically Tailored Meal benefit program recently launched in 2022 by the CalAIM initiative
- **FREE weekly food box delivery directly to members door**
 - 15-18 lbs. box of fresh fruits and vegetables
 - Renewed every 12 weeks following RDN assessment, 24 total weeks of eligibility
- All Medi-Cal members residing in Imperial County with a qualifying condition are eligible
- Quick onboarding and intake process – newly referred members receive food delivery in a few weeks
- Approximately 65,000 people in Imperial County are eligible for this free benefit program – help us get the word out!



Medically Tailored Meals

- The Medically Tailored Meals (MTM) Pilot Program was initially launched in 2018 in eight counties.
- The success of these programs encouraged the Department of Health Care Services (DHCS) to include Medically Tailored Meals in the CalAIM initiative.
- In recent years, managed care plans began to offer MTMs, and evaluation found **evidence of reduced hospital stays and healthcare costs.**

The Benefits

- Address **poor health outcomes** associated with food insecurity
- Support complex care needs
- Support specialized dietary requirements
- Manage **chronic conditions**
- Reduce **hospitalizations**

Eligibility Criteria



- 🧺 Individuals with **chronic conditions**, such as but not limited to diabetes, cardiovascular disorders, congestive heart failure, stroke, chronic lung disorders, human immunodeficiency virus (HIV), cancer, gestational diabetes, **or other high risk perinatal conditions**, and chronic or disabling mental/behavioral health disorders.
- 🧺 Individuals being **discharged** from the hospital **or** a skilled nursing facility or at **high risk of hospitalization** or nursing facility placement; or
- 🧺 Individuals with **extensive care coordination needs**.

Farm-Fresh Produce Delivered to Your Home

01

PROVIDERS refer their clients, or **MEMBERS** self refer to SunTerra Produce for a medically-tailored grocery box benefit



03

The client is virtually assessed by our **REGISTERED DIETICIAN** to determine the most suitable box solution



05

A medically-tailored grocery box uniquely designed for the client is **DELIVERED** to their home



02

The client is onboarded by our **MEMBER SUCCESS TEAM** to gather all delivery and contact information



04

Our experienced **PRODUCE PACKING TEAM** fulfills each unique grocery box with precision and care



High in Quality & Nutritional Value



Six box options, designed by RDN:

-  Diabetes
-  Cardiac
-  Renal
-  Cancer/Immune Support
-  Low Sodium
-  Gluten-Free

Partner with Us!

Offer this exciting, new, free benefit to your participants to increase their health, happiness and well-being

- Opportunity to refer population into this ground-breaking new benefit

How you can help raise awareness!

- Let Project FoodBox team setup an informational booth at on-site events
- Email newsletters
- Flyer distribution
- Phone tree
- In person workshop / education session





Contact Information:

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HEALTHY FOOD PROGRAM

Are you a
Medi-Cal
Member?

Features: FREE fresh grocery box delivered directly to your door every week!

Benefits: Our nutrition team will build the perfect box for you!

Eligibility: Qualified Medi-Cal members living in Imperial County.



SCAN NOW!



Call today!
760-462-1046



PROGRAMA DE COMIDA SALUDABLE

¡Atención
Miembros de
Medi-Cal!

Características: Entrega semanal gratuita de cajas de comestibles frescos directamente a su puerta.

Beneficios: Nuestro equipo de nutrición construirá la caja perfecta para ti.

Elegibilidad: Miembros de Medi-Cal en el Condado de Imperial.



¡ESCANEAR
AHORA!



¡Comienza hoy!
760-462-1046

