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FOR IMMEDIATE RELEASE

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ICTC WILL SHOWCASE “NEW PROJECTS TO GET AROUND THE VALLEY” – A PREVIEW OF LONG-RANGE TRANSPORTATION PLAN RECOMMENDATIONS

The public is invited to a July 13 virtual community meeting and July 20 Informal Drop-in Sessions in Brawley, Calexico, and El Centro

El Centro, CA -The Imperial County Transportation Commission (ICTC) is holding a virtual meeting and a series of drop-in sessions at locations throughout the Valley to present Draft Recommendations for the Long-Range Transportation Plan. In these brief, informal sessions, community members can discover proposed improvements to the county-wide network of roadways/highways, bridges, transit/buses, and active transportation networks. Community members will be asked whether they feel Draft Recommendations can help achieve important goals such as:

- provide more transportation options for all – including for those who walk, bicycle, and take transit;
- support a vibrant, growing economy, and more!

“Throughout the past 16 months as we’ve been updating the Regional Long Range Transportation Plan, we’ve gone out to the community,” said Virginia Mendoza, ICTC Project Manager. “We’ve shared information, but more importantly, we listened and learned from community members about their needs, priorities, and values. This input has informed every project decision. As we reach the end of the study, we invite the community to view the recommendations. Tell us what you think, please!”

All informational sessions will feature the same content. Community members may attend the meeting that best meets their schedule. Families are welcome; children’s activities will be provided. Spanish translation and interpretation will also be provided.

- More -

The public is invited to select from four options:

Option 1.

**Virtual Community Meeting
Thursday, July 13, 6 – 7:30 pm**

Join Zoom Meeting: <https://bit.ly/3NaounF>
Meeting ID: 882 7013 0027
Passcode: 803742

One tap mobile: +16694449171,,88270130027#,,,,*803742# US

By phone: +1 669 444 9171

There will be brief 10-minute presentations at 6:00 pm and 6:30 pm, followed by questions and answers.

Options 2, 3 and 4.

Drop-in Sessions – All will be held on Thursday, July 20 at various locations listed below.

- **Brawley Main Library, Reading Room, 400 Main Street, #1, Brawley, CA 92227**
10 – 11 am. 10-minute presentations at 10 and 10:30 am, followed by questions and answers.
- **Calexico Council Chambers, 608 Heber Avenue, Calexico, CA 92231**
12:30 pm – 1:30 pm – Presentations at 12:30 pm and 1 pm.
- **Imperial Valley Mall, Inside at Kiosk near Macy's, 3451 Dogwood Road, El Centro, CA 92243**
4 pm – 5 pm. View displays, talk informally with team and staff.

About the Imperial County Regional LRTP

Imperial County Transportation Commission is preparing a LRTP that will provide a detailed roadmap for the planning, design, construction, operations, and maintenance of the regional transportation system for the next 20 years. The LRTP will guide future funding plans and policies needed to move Imperial County forward by improving transportation options and building a more sustainable future. The July 13 virtual community meeting and July 20 drop-in sessions are being held to present the results of an 18-month-long study that relies on technical analysis and community input as the foundation for the LRTP Recommendations.

For information on the LRTP Update, visit the project website at <https://ictc-lrtp2023.org/>
For additional information, contact Virginia Mendoza, Program Manager at (760) 592-4494, or virginiamendoza@imperialctc.org.

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