

## MEET YOUR CANDIDATES QUESTIONS FOR THE JUNE 8, 2010 ELECTION!



**Henry Graham**

### **Why are you running for City Council?**

I'm running for Council so that I can provide good fiscal and personnel management skills that are especially needed in today's economic environment. Just as important is my desire to serve the people of Westmorland as I have been doing off and on for the past thirty-eight years.

### **If you could change one thing about Westmorland, what would you change?**

I would like to see more businesses for Westmorland, but that is always difficult in an economic downturn like the one we are all in now. I therefore believe it is possible to continue the process of repairing and upgrading streets and City services to better serve the population and make things better for them.

### **Where do you think the Economy is heading in the next four years and how is it going to affect the City?**

I feel the economy is still in a downturn and therefore fiscal conservative actions for controlling the budget is essential. I feel the State of California will take more and more money from the Counties and Cities and therefore the Cities will have to be managed well to survive.

### **If you could choose to be a Department Commissioner, which would you choose and why?**

I currently deal with the personnel in City Hall and its operation as the Mayor of the City. I spent 34 years in Law Enforcement and retired as a Chief of Police in Brawley, and therefore I would enjoy being a Police Commissioner as well.

### **Why should the citizens of Westmorland vote for you?**

I was born and raised in Westmorland and maintained a home for the last 58 years in Westmorland. My feelings and concerns are for my home town and always will be. I know how to deal with personnel issues and I know how to manage a sound fiscal budget that will keep Westmorland strong.



**Lawrence (Larry) Ritchie**

### **Why are you running for City Council?**

I wish to continue with the Business, Road's and Parks projects I have been working on for the past 10 years.

### **If you could change one thing about Westmorland, what would you change?**

We need to attract more businesses to Westmorland. I have been able to help complete the new apartment complex and the Motel but that isn't even close to what we need. We need to attract more business that will bring jobs. I was able to get the city Last month to lower its impact fees 75% to help achieve this goal.

### **Where do you think the Economy is heading in the next four years and how is it going to affect the City?**

I think the Economy's going to be a slow recovery so it is imperative that the city stay competitive by keeping its impact fees low and help with any and all Grant programs to help new business get started and assist other businesses to grow.

### **If you could choose to be a Department Commissioner, which would you choose and why?**

In the past 10 years I have served as commissioner of two departments. I served four terms as parks commissioner where I was able to save the city \$280,000.00 by donating my time on week-ends and taking a front end loader supplied by the city and cleaning up the site for the Jake James Park. I then work with the state park's department to obtain \$110,000.00 for the electrical box and the stadium lighting.

I also served four terms as commissioner of Public Works where I was able to implement several new changes in training and record keeping procedures. Using my knowledge and skills by working for the department of defense at the Navel Air Facility, El Centro, for the past 13 years, I have brought expertise that has given insight and help to the Water and sewer department. In one instance I was able to save the city \$2,000.00 by reprogramming the main switching computer. As my expertise and degree is in electronics and computer hardware, I continue to bring new ideas to the table. I will enjoy either one of these appointments.

### **Why should the citizens of Westmorland vote for you?**

For the past 10 years, I have served in the above stated commissionership. I also served three terms as Mayor and two terms as Mayor Pro-tem. I have a proven track record of unparalleled devotion to a better City for both business and community. A vote for me on June 8, 2010, is a vote for proven leadership.



**Thomas (Bud) Landrum**

### **Why are you running for City Council?**

I am running for City Council to complete the work that was started when I was first elected eight years ago. I want to continue to work for the people of Westmorland, and improve the standards of the city. Since I have been your councilman, the city has had a motel built, the Westmorland Apartment Complex was built, numerous homes rehabbed and the elderly assisted through the RDA program. I was instrumental in the city getting a new fire truck, the police department obtaining new equipment for the police units, police station, and officers. I was also instrumental in getting the covered parking for city hall and for the police vehicles, to protect the equipment within the vehicles from the sun and heat. I have been working on a new fire facility, however funding is getting harder to come by and it may be some time before that is realized. Things of this nature do not happen over night or in a few months, such as the repair for the streets. This has been in the works for years. When you work with the Federal government, it always takes time.

### **If you could change one thing about Westmorland, what would you change?**

If I could change one thing about Westmorland I think it would be the West entrance to the city. To make it more attractive and appealing to motorists, and to make it easier for them to stop. I would like to see a family restaurant at the West end of town.

### **Where do you think the Economy is heading in the next four years and how is it going to affect the City?**

At this point in time, it would all most be impossible to predict where the economy for California or the nation is headed within the next four years. California has a massive \$45 billion deficit and is not expected to improve within that time frame. The national debt is \$13 Trillion and growing bigger each day. California's unemployment is at 12.6 percent and the Imperial Valley is a 27 percent. I don't expect the city to receive very much help from the State or government, but there is always hope.

### **If you could choose to be a Department Commissioner, which would you choose and why?**

I would like to continue to be the Police/Fire Commissioner, which I have been for eight years. I have been working on obtaining funds for a new police and fire facility for the past four years. I want to complete the work and see the fire department built along with the police department. (I don't believe in changing horses in the middle of the stream or starting over.) I want to continue my work for the people of Westmorland and complete this project.

### **Why should the citizens of Westmorland vote for you?**

In the time I've been your councilman, I have missed about five meetings in eight years. Being retired, I have attended meetings in El Centro, Brawley, and other cities, on behalf of the city at my own expense. These meetings can start at 9 or 10AM and go until 5 or 6PM and at times last for several days. I have no young children to worry about. My wife is a nurse, allowing me to dedicate time to the city and the community, Lions Club and other service organizations. In the last eight years I can attest that when a new person is elected to a council position, it takes them about 2-3 years to learn the basics, and in that time, you usually just set and listen. I take my position of representing and protecting the city very serious, and have put forth 120 percent into my job. At any point, when I can no longer do this job, I will, without hesitation, step down.

I humbly request your vote on June 8, 2010. Thank you.



**Michael Ginnis**

### **Why are you running for City Council?**

I am running for City Council to see City growth and prosperity and to make a better environment for the citizens of Westmorland.

### **If you could change one thing about Westmorland, what would you change?**

I would improve security and activities for our youth.

### **Where do you think the Economy is heading in the next four years and how is it going to affect the City?**

I predict that Westmorland's businesses should not be negatively impacted because the businesses that are here are both necessary and have loyal patrons. Keeping business local is an important theme. While frugality and practicality should be a theme, growth in the City's businesses is a must in order to see our city prosper. Business should be smart, well-maintained and practical.

### **If you could choose to be a Department Commissioner, which would you choose and why?**

I would like to be involved in Public Safety. I have been a volunteer firefighter since 1999 and I would like to improve the infrastructure of the police and fire department's.

### **Why should the citizens of Westmorland vote for you?**

I ask that the citizens of Westmorland elect me because I have been of service to the public for a number years and I want this city's potential for prosperity and security to be realized.

## Up Coming Community Events

June 2<sup>nd</sup> City Council Meeting 6:00 p.m. Council Chambers, City Hall.

June 12<sup>th</sup> 7<sup>th</sup> Annual Spreckles Sugar Festival, at the Plaza Park on Main Street from 6pm to 10pm. There will be live entertainment from "Turie and the Crew", food, games and much more for the entire family to enjoy. For more info you may contact the Brawley Chamber of Commerce at (760) 344-3160.

June 16<sup>th</sup> City Council Meeting 6:00 p.m. Council Chambers, City Hall.

June 17<sup>th</sup> El Centro & Brawley Chamber of Commerce Annual Blood Drive Challenge 1095 S. 4<sup>th</sup> Street in El Centro from 12pm to 5pm. For more info please call the Valley Blood Bank (760) 352-3681.

If you any events or info you would like to include in our monthly newsletter contact City Hall at the number listed below.

### Easy Chocolate Eclair Dessert

**INGREDIENTS**

2 small boxes Instant French Vanilla Pudding	3 cups milk
1 large tub Cool Whip	1 box graham crackers
	1 can of chocolate Frosting

**DIRECTIONS**

Line 9" X 13" pan with whole graham crackers (bottom only). Mix the instant pudding using 3 cups of milk. Fold in the Cool Whip. Alternate layers of whole graham crackers with the pudding mixture (crackers, pudding, crackers, pudding, and a final layer of crackers).

Ice the top layer of graham crackers with the chocolate frosting. This may be done by icing the crackers individually before laying on pudding, then filling in the spaces with the remaining icing. Let set overnight.



# Westmorland Chamber of Commerce

NEWS LETTER/June 2010



## Congratulations!

**To All Graduating Classes of 2010!**

*"If you can imagine it, you can achieve it; if you can dream it, you can become it."*



### Summer Heat and Pet Safety

**Summer heat:**  
The hot summer days in Imperial County can be dangerous and at times deadly for pets. Take care of and protect your pet from the summer's heat. Below are safety tips to help protect your pet during summertime.

- Protect your pet from the summer heat:**
- **Always keep plenty of fresh water available for your pet**  
Water should be kept cool and in a shaded area at all times. The container should be large enough and in a place that will prevent spilling. The water should be changed at least once a day.
  - **Never leave your pet in a car during the summer months**  
Temperatures in a vehicle can exceed 120°F in a matter of minutes, even with the windows partially open. Your pet can quickly suffer brain damage or die from a heat stroke or suffocation while in a car.
  - **Avoid excessive exercise during hot weather.** Exercise your pet in the early morning or late evening.
  - **Make sure that your pet has access to a shaded area outside at all times.**
  - **If your pet uses a kennel, keep it well ventilated and positioned in a shaded area to avoid midday sun and heat.**
  - **Install a mister system to help keep you pet cool outside.**

- Signs of pet heat stress:**
- |                           |                             |
|---------------------------|-----------------------------|
| • Anxiousness             | • Vomiting                  |
| • Staggering/Unsteadiness | • Glazed eyes               |
| • Heavy Panting/Collapse  | • Deep red or Purple Tongue |

- If your pet has become overheated -take immediate action:**
- Move you pet to the shade and apply cool water (not cold) all over its body (spray with a garden hose)
  - Apply ice packs or cold towels to your pets head, neck and chest only
  - Let you pet drink small amounts of cool water or lick ice cubes
  - Contact a veterinarian immediately

### Proteja a Su Mascota Contra el Calor del Verano

**El calor del verano:**  
Los días caluroso del verano en el Condado de Imperial pueden ser peligrosos y en ocasiones mortales para las mascotas. Tome precaución y proteja a su mascota contra el calor del verano. Debajo están varias medidas que usted puede tomar para proteger a su mascota durante el verano.

- Proteja su mascota contra el calor del verano:**
- **Siempre mantenga bastante agua fresca disponible para su mascota**  
El agua se debe mantener en un lugar fresco y sombreado siempre. El recipiente de agua de be ser suficientemente grande y mantenerse en un lugar donde no se derrame. El agua se debe cambiar por lo menos una vez al día.
  - **Nunca deje su mascota en el carro durante los meses de verano**  
Las temperaturas en un vehículo pueden exceder los 120 °F en cuestión de minutos, incluso con las ventanas parcialmente abiertas. Su mascota puede sufrir rápidamente daño cerebral o morir de un ataque o de una sufocación mientras que este en el carro.
  - **Evite el ejercicio excesivo cuando el tiempo este caliente.** Ejercite su mascota temprano por la mañana o por la tarde.
  - **Asegúrese que su mascota siempre tenga acceso a un área sombreada cuando este afuera.**
  - **Si su mascota utiliza una perrera, manténgala bien ventilada y colocada en un lugar sombreado para evitar el sol y el calor del mediodía**
  - **Instale un sistema de agua por aerosol para ayudar a mantener a su mascota fresca.**

- Señas que su mascota tiene problemas a causa del calor:**
- |                               |  |
|-------------------------------|--|
| • Ansiedad                    | • Vomito                                       |
| • Tambaleante / Desequilibrio | • Ojos vidriosos                               |
| • Respiración pesada / Se cae | • Tiene la lengua roja o color morado profundo |

- Si su mascota esta sufriendo malestares a causa del calor - tome acción inmediatamente:**
- Mueva a su mascota a un lugar cálido y aplíquelo agua fresca (no fría) sobre todo su cuerpo (con una manguera del jardín)
  - Colóquele paquetes de hielo o toallas frías a su mascota solamente en la cabeza, cuello y pecho.
  - Deje que su mascota tome agua fresca en pequeñas cantidades o que lamba cubos de hielo.
  - Comuníquese con su veterinario inmediatamente
- Para más información, comuníquese con el Programa de Control de Animales del Condado de Imperial,  
1351 Clark Road , El Centro, Ca 92243  
(760) 339-6291

**Congratulations!**  
to **Virginia Dickerson**  
who was named **Lion of the Year 2009/2010** for  
**District 4/L6 Imperial Region**

**Old Fashioned Ice Cream Social**  
**Westmorland Community Presbyterian Church**  
3rd & C Streets, Westmorland

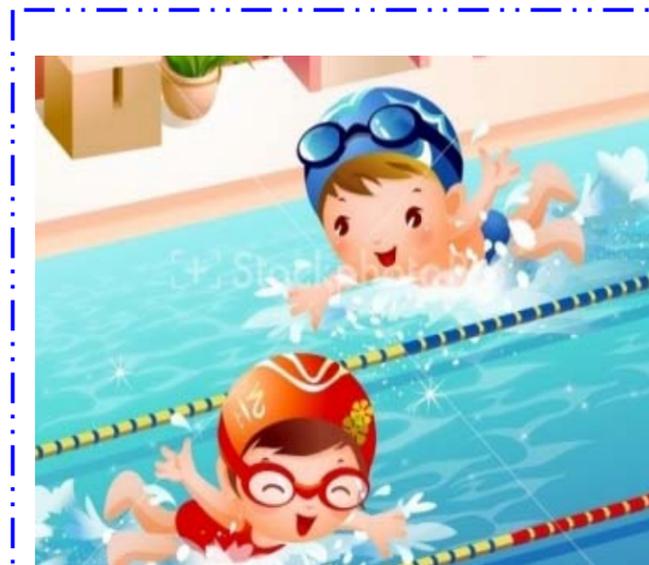
**Tri-tip sandwich, Salad, beans, dessert, drink & 1 scoop Homemade Ice Cream**

**Saturday June 5, 2010--5:30 to 7:30pm**

Adults \$8.00- Child under 12 \$5.00  
(Ice Cream only--\$4.00)

**Westmorland Community Presbyterian Church**

Corner of East 3<sup>rd</sup> & South C. Street  
**Will be having Vacation Bible School**  
Starting June 14 thru June 18 registrations begin on  
June 14<sup>th</sup> 6:00pm.



Swimming Pool will open on Saturday, June 12<sup>th</sup>  
Pool Hours 12:00 Noon to 5:00pm.  
Kids 13 and under \$1.00  
14 and over \$1.50

Summer Passes will be available  
\$15.00 for Adults  
\$10.00 for kids 13 & under  
Pass will allow you 20 swims

Anyone interested in Swimming Lessons please  
contact City Hall at (760) 344-3411 from  
8:00am to 5:00pm.